

RCare wins Rochester Business Journal COVID-19 Health Care Hero Award



For Immediate Release

Webster, NY. July 23, 2020

RCare, Inc., maker of nurse call and monitoring solutions, announced today that its founder and CEO Myron Kowal has been selected by the [Rochester Business Journal](#) (RBJ) as a winner of the 2020 Health Care Hero award. This annual award celebrates and recognizes excellence, promotes innovation, and honors the efforts of organizations and individuals making a significant impact on the quality of healthcare in the Rochester area.

Kowal is being recognized as a COVID-19 Hero, a special category created this year to honor individuals and organizations making exceptional efforts to help fight the COVID-19 health crisis and address the unique health care needs caused by the pandemic.

Headquartered in Webster, NY, RCare manufactures wireless nurse call and emergency monitoring systems for long-term care and senior housing communities. During the early days of COVID infections, RCare saw an unmet challenge. As cases were surging and hospitals were reaching capacity, providers were forced to create makeshift triage areas, tents in parking lots as well as full-scale temporary hospitals. These temporary solutions were missing the high-quality, reliable nurse call systems that play an integral role in safe patient care and response.

RCare's response was to create a portable, durable, [wireless nurse call system](#) called the RCare Rapid Deployment Kit (RDK). It is a simple solution that can be set up quickly and easily, particularly in non-traditional patient settings. Completely plug and play, it can be installed in minutes, even in non-standard settings that may lack traditional infrastructure, while providing the reliability of a hospital-grade nurse call solution. The kit provides effective, reliable nurse call communications

between patients and caregivers, or between equipment (such as ventilators) and caregivers, even in non-healthcare, field operation environments.

Through the initial wave of infections, the RDK was installed in field hospitals throughout the country, including in the UMass Memorial Temporary Hospital, a 216-bed “pop-up” hospital created in the 50,000 square foot Exhibit Hall of the DCU Center in Worcester, MA. Other deployments include the TCF Center in Detroit, SUNY Stony Brook, the Boston Medical Center, and many more.

“We saw a critical need and we knew we could help,” said Kowal. “That’s why we’re here, doing what we’re doing, to help make the world a little bit better.”

The RDK nurse call system includes a touchscreen server, one pendant for each patient, and four pagers. No internet connection is needed for the system, and no phone lines. The system is preprogrammed by the integrator, to be ready to use right out of the box. This capability is mission critical for overworked clinical staff who have neither the time nor the technical expertise to spend on installation. Each kit is designed for 40 patients, although expansion kits allow it to be used for many more. As easily as it is installed, the RDK can be uninstalled when the hospitals are no longer needed, and redeployed if needed again.

Kowal will be accepting the award at an exclusive virtual awards ceremony at noon on August 24.

Learn more about the RCare [Rapid Deployment Kit](#).

For more information about the [RBJ Health Care Hero Award](#).

[ABOUT RCare](#)

[RCare](#) is a global provider of nurse call and personal emergency response systems for the entire spectrum of eldercare and senior living. Our components integrate into a variety of healthcare communication systems to create efficient and verifiable responses to medical emergencies. RCare works together with distribution partners to build individualized, flexible and seamless systems to enhance both caregiving and resident quality of life. Contact info@rcareinc.com or call 585-671-4144.