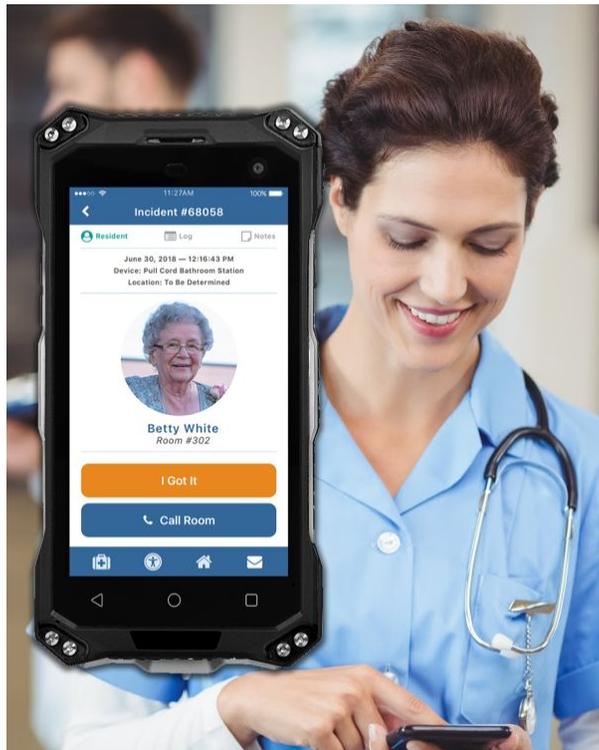


RCare Nabs Two Nominations for “Best of 2018” in Mobile Star Awards



For Immediate Release:
WEBSTER, NY. October 18, 2018

RCare, maker of advanced [wireless nurse call](#) and monitoring systems for senior housing communities, announced today their nominations for two Mobile Star Awards in “Best of 2018” Mobile Star by [Mobile Village](#). Since 2002, the Mobile Star Awards have been a leader in mobile innovation awards, with over 100 categories, including the best mobile apps and devices for consumers and businesses.

RCare has been recommended for two mobile innovation categories including: Mobile Emergency Alerts & Response and Mobile Healthcare Innovation. RCare’s caregiving mobile app, RCare Mobile, is a caregiver notification tool designed exclusively for on-the-go nursing staff, facility managers, administrators and hands-on caregivers. Available for Android and iOS, the HIPAA-compliant app can noiselessly send alerts to designated caregivers of incoming calls, along with information on the resident. RCare’s proprietary advanced locating protocol can specify the exact location where the pendant push originated, so help goes where it’s needed.

RCare Mobile’s “I got it” feature provides an easy way for caregivers to claim calls and ensure no calls go unanswered. Caregivers can coordinate care and communicate directly with residents, right from the secure caregiving app to assess the urgency of the call. Using NFC technology, caregiver visit duration is tracked along with services performed. This is helpful for analyzing specific resident needs and for staffing and billing purpose.

The goal of [RCare Mobile](#) is to improve the quality of life for residents, caregivers and senior housing staff, according to RCare CEO, Myron Kowal.

"Staff retention is a real concern for senior housing providers," Kowal said. "We are using RCare Mobile to help caregivers be more efficient and more successful. This will improve the quality of life for the residents and for everyone involved in their care."

The awards are hosted by MobileVillage. Winners will be chosen by the public, through voting on the [Mobile Star Awards page](#). Voting closes Monday, November 12 at 10 pm US ET (3 am GMT Nov. 13), with results posted shortly after. Voters must either like [MobileVillage on Facebook](#) or follow [MobileVillage on Twitter](#) in order for their vote to count.

"For 25 years, our team has always taken pride in leveling the playing field for mobile tech innovators — whether they be creative new app startups or big-name companies," said Mobile Star Awards Director Gary Thayer. "With my own father in a nursing home, I know firsthand that staff shortages, high turnover rates, and outdated technologies are common even in modern care facilities. I'm very excited to see how RCare has created affordable and intuitive mobile technology that helps caregivers deliver better care, faster."

On October 28–31, attendees of LeadingAge Annual Meeting and Expo can stop by booth 1313 to learn more about RCare Mobile and other RCare nurse call solutions.

ABOUT MOBILE STAR AWARDS

Since 2002, the Mobile Star Awards has become the biggest mobile innovator awards, enterprise software awards and app awards program. The Mobile Star Awards promotes and honors innovative new and established mobile products, leaders and success stories in 100+ categories, including the best mobile apps and devices for consumers and businesses.

To vote visit: <http://www.mobilevillage.com/mobile-star-awards/>

Follow on Facebook: <http://facebook.com/MobileStarAwards>

Follow on Twitter: http://twitter.com/Mobile_Village%20Twitter

ABOUT RCARE

RCare is a global provider of wireless nurse call and personal emergency response systems for the entire spectrum of eldercare and senior living. Our components integrate into a variety of healthcare communication systems to create efficient and verifiable responses to medical emergencies. RCare works together with distribution partners to build individualized, flexible and seamless systems to enhance both caregiving and resident quality of life. Contact info@rcareinc.com or call 585-671-4144. www.rcareinc.com

LeadingAge Annual Meeting & Expo:

October 28-31, 2018
Pennsylvania Convention Center
1101 Arch Street
Philadelphia, 19107 United States

Tradeshow Expo Dates/Times:

Monday, October 29, 11:30-3:30
Tuesday, October 30, 12:00-3:30
Wednesday, October 31, 9:30-11:30

To schedule an appointment, contact Gary Jones at garyj@rcareinc.com or call 585-671-4144.

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