

RCare Launches eCall Program for Affordable Housing at Annual LeadingAge Conference



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[RCare](#), maker of advanced wireless nurse call systems, announced the addition of a new low-cost eCall Program designed for providers of affordable housing for low-income seniors, at the annual LeadingAge conference in Philadelphia. This eCall Program is a testament to the company's mission of improving the quality of care for all seniors, regardless of financial status.

The new RCare eCall Program for Affordable Housing will offer the critical capabilities of RCare's flagship wireless nurse call technologies, for a fraction of the cost. The RCare eCall system will offer savings to affordable housing providers in several ways, including an extremely low cost of entry, minimal hardware to maintain, lowered on-going fees, and requiring only one internet connection for the entire eCall system.

The purpose of RCare's affordable eCall Program is to provide the very best of nurse call capabilities to America's lower income seniors, according to RCare CEO, Myron Kowal. "RCare is always looking for ways to offer our comprehensive features at a more competitive price point, especially to those who cannot afford all the bells and whistles," said Kowal. "This program is just another way for us to extend our services to those truly in need."

The RCare eCall Program is simple to install, with one small wall-based touchscreen server and one pendant for each resident. If the building has an existing internet connection, that will be sufficient for the RCare eCall Program. No landlines are required. When a resident presses the pendant, the RCare panel will notify the call center, who will assess the situation directly and determine further actions.

RCare has had a busy year of progress and innovations including the announcement of an [Amazon Alexa skill](#), their iOS app launch for RCare Mobile, and RCare's integration with [PointClickCare](#). RCare was recently nominated for two mobile caregiving awards for "[Best of 2018](#)" [Mobile Star Awards](#).

RCare will be launching the new eCall Program for Affordable Housing in Booth 1313 at the LeadingAge Annual Conference October 29-31 in Philadelphia. Stop by the booth to check out the latest in advanced nurse call technologies.

ABOUT RCARE

RCare is a global provider of wireless nurse call and personal emergency response systems for the entire spectrum of eldercare and senior living. Our components integrate into a variety of healthcare communication systems to create efficient and verifiable responses to medical emergencies. RCare works together with distribution partners to build individualized, flexible and seamless systems to enhance both caregiving and resident quality of life. Contact info@rcareinc.com or call 585-671-4144. www.rcareinc.com

Twitter handle: [@ResponseCare](#)

FB handle: [@RCareInc](#)

About LeadingAge Annual Meeting & Expo:

October 28-31, 2018
1101 Arch Street
Philadelphia, 19107 United States

Tradeshow Expo Dates/Times:

Monday, October 29, 11:30-3:30
Tuesday, October 30, 12:00-3:30
Wednesday, October 31, 9:30-11:30

LeadingAge Schedule: <http://leadingage.org/conference-happenings>

To schedule an appointment, contact Gary Jones at garyj@rcareinc.com or call 585-671-4144.

PR Contact: Laura Mitchell Consulting

media@lmcllc.us, @laurahmitchell, 262-353-3412