



RCare Experiences 2020 Growth Spurt, Adds New Products, Increases Staff

For Immediate Release:

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RCare, Inc. (Response Care), creator of advanced nurse call and monitoring solutions, announced today an unprecedented growth over the past 6 months. This has been largely due to new major product offerings and an expanded staff.

RCare's latest products were inspired by an unmet need during the pandemic. RCare designed and custom-built the Rapid Deployment Kit (RDK), a portable, [wireless nurse call system](#) in a box. RDK is designed to be deployed in temporary hospitals and emergency situations, providing hospital-grade nurse call communications in situations that may lack typical healthcare infrastructure. RDK has been deployed throughout the country to help overwhelmed hospitals and healthcare providers.

To help senior living communities navigating the COVID outbreak, RCare has introduced Contact Tracing to its award-winning RCare Mobile [caregiver app](#). This feature simplifies the tracking and recording of caregiver-resident contacts.

RCare also recently launched the HCube, a [low-cost nurse call solution](#) designed for providers of low-income and affordable housing. With all of the critical capabilities of RCare's flagship wireless nurse call technologies, the HCube retails for a fraction of the cost.

"RCare's HCube is another way to stay true to our mission of improving the lives of all seniors, regardless of financial status," says Myron Kowal, CEO and founder of RCare

RCare has also ventured into new market territory, with iCall, a [full-IP wired nurse call solution](#) and by becoming an authorized [Inovonics devices](#) reseller.

"Our relationship with Inovonics opens RCare up to a wider audience of providers and offers them even more choices in hardware," says Kowal. "We wanted to allow communities the option to use their existing Inovonics devices and even allow for hybrid models of both wired and wireless devices."

In response to this growth, the company is delighted to announce and welcome Ashley Flann, Jake Randell, Dmytro Skrylnyk and Tyler Ward to the RCare team. "These new team members are the best of the best. They're skilled and they have a passion for the work we do," says Kowal. "Our team is essential for fulfilling our mission of making life better for the seniors in our world."

Ashley Flann joins RCare as the Sales and Marketing Project Coordinator. She has an MBA from St. John Fisher College, and a diverse background that includes training, marketing and sales. Ashley loves the team environment at RCare, and is glad to have the opportunity to help improve the lives of some of the most vulnerable people in our society.

Jake Randell is the company's new Senior Full-Stack Developer. With a background in web development, he is excited to begin work on updates and new features for RCare's award-winning [RCare Mobile app](#), which allows caregivers to receive call alerts on feature-rich but secure smartphones. When he's not writing code, designing websites, and supporting networks, Jake loves to build and fly drones, and to dabble with home brewing, both the coffee and the beer variety.

After Dmytro Skrylnyk heard about RCare and met the founder, he knew RCare was a company he wanted to join. With 20 years in the industry, Dmytro will be a Hardware Technician. He's a native of Rochester, NY, but prefers the countryside, where he enjoys hiking, camping and exploring.

RCare's newest Product Support Engineer, Tyler Ward has had a lifelong passion for helping people. He brings a background in technical troubleshooting, customer service and training to RCare, and says, "I looked for a long time for an opportunity where I felt as though I belonged, while helping people in need. Here at RCare, I have found that!"

[ABOUT RCare](#)

[RCare](#) is a global provider of nurse call and personal emergency response systems for the entire spectrum of eldercare and senior living. Our components integrate into a variety of healthcare

communication systems to create efficient and verifiable responses to medical emergencies. RCare works together with distribution partners to build individualized, flexible and seamless systems to enhance both caregiving and resident quality of life. Contact info@rcareinc.com or call 585-671-4144.