



RCare Brings Innovation, Beach Party to Argentum 2018

For Immediate Release:

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RCare, maker of advanced [wireless nurse call systems](#), is proud to sponsor this year's Argentum Senior Living Executive Conference. This annual event will take place in San Diego, May 14-16, at the San Diego Convention Center. Attendees will include executives from senior living communities all across the country who want to learn about the latest innovations in senior living and senior care. In addition to sponsoring the conference, RCare will be showcasing several new care technologies, as well as holding a 1960s-themed "Beach Blanket Booth" party and giving away beachy gear, flip flops and cool high tech prizes.

Argentum attendees will be especially interested in RCare's new RMetrix Reporting and Analytics tools which make it easier to identify trends and areas needing improvement for an entire campus or even across multiple locations.

"It's all about quality assurance, performance improvement, and ultimately a better resident experience," said RCare CEO Myron Kowal. "RCare improves the quality of life for every single individual involved in care from administration to maintenance to care staff to the resident. At the end of the day, RMetrix has actionable data to promote better, faster and more efficient care."

RCare will also be debuting the new Rugged RPhone, and an advanced, upgraded BCube v2 nurse call system. The BCube includes all the advanced and robust features and analytics associated with their flagship nurse call system, yet scaled and priced for communities with 128 beds or fewer. The new, HIPAA-compliant Rugged RPhone lets caregivers see detailed resident data with each call. The "I Got It" button means caregivers claim calls, increasing accountability, decreasing response times, and eliminating unanswered calls. Plus, the Rugged RPhone provides powerful two-way communication, between staff and residents, and between staff and staff. All this power comes in a virtually indestructible device.

This year's visitors to RCare's booth may be surprised to find more going on than just great technology.

"Think Frankie Avalon and Annette Funicello beach movies," said Kowal. "We'll be throwing our own little beach blanket bingo party at Booth 606, with free flip flops and prizes. Oh, and our national sales director, Gary Jones, will be at the booth in his swim trunks! No, well maybe I won't make him do that. But, I might show up dressed like Carmen Miranda. It could happen!"

These far-out festivities will be taking place at RCare's booth, number 606. Giveaways include beach-themed goodies of all kinds, including a Yeti Roadie cooler valued at over \$200. Neat-o!

ABOUT RCARE

RCare is a global provider of wireless nurse call and personal emergency response systems for the entire spectrum of eldercare and senior living. Our components integrate into a variety of healthcare communication systems to create efficient and verifiable responses to medical emergencies. RCare works together with distribution partners to build individualized, flexible and seamless systems to enhance both caregiving and resident quality of life.

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[Argentum Senior Living Executive Conference 2018](#)

May 14-16, 2018

San Diego Convention Center

111 Harbor Drive, San Diego

Twitter: @Argentum

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RCare

Booth 606

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