

RCare announces corporate expansion, names Nick Garofoli as Operations Manager



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In response to an increased demand for its advanced monitoring and nurse call technologies, [RCare, Inc.](#), announced today a series of initiatives to support the company expansion. After moving to a larger corporate facility, RCare has rounded out the team with four new executive team members and has also recently expanded their nurse call monitoring suite by unveiling three brand new products.

To lead the change and support the product expansion, RCare has brought on a new Operations Manager. With a diverse background leading organizations of varied types and sizes, Nick Garofoli is a Lean Six Sigma Black Belt and ADKAR trained. He has a proven track record of helping organizations identify opportunities and mitigate risk. “I’m excited to be joining a local, community-oriented company with international impact,” says Garofoli. “I’m looking forward to supporting RCare in day-to-day operations while improving the RCare experience for our clients.”

RCare was seeking a seasoned business development and sales manager to support the North and South American marketplaces. With nearly 15 years of global sales experience and over a decade in healthcare technology, Niels Coch fit the bill. Coch will cultivate new and existing relationships throughout the healthcare space for existing and emerging RCare technologies.

To continue their leadership in emerging technology products and services, RCare has also welcomed Kaiser Clipston and Nathaniel “Navy” Keith to the Product Support Engineering team. With a BS in Computer Science from The College at Brockport, Clipston enjoys working on business projects, mobile

development, game design, and music production. With experience in technical support and troubleshooting, Keith has a BS in Computer Information Systems from SUNY and has a background in sales and relationship marketing.

“It’s an exciting period of growth for RCare,” said Myron Kowal, CEO of RCare. “Our number one goal is to provide a comprehensive and interoperable suite of capabilities and services to improve the lives of our clients and those they serve. We needed to build up our team to achieve these milestones.”

In addition to new staff, RCare has unveiled 3 new product offerings: A new interoperable wired nurse call solution, a full line of Inovonics products, and a new system designed and priced for affordable housing programs.

RCare has introduced iCall, the company’s latest full-IP [wired nurse call system](#). Communities can customize wired nurse call solutions, wireless or a hybrid of both. Now even wired campuses can benefit from RCare’s advanced analytics and rich reporting tools along with powerful data to support the organization’s compliance and quality improvement efforts.

“Allowing for seamless interoperability between wired and wireless solutions was necessary for communities looking to benefit from the latest in nurse call innovation,” said Kowal. “They can even save on upfront costs by using existing hardware and still optimize with RCare’s analytics and reporting technologies.”

To ensure affordability, RCare is now an [authorized reseller of Inovonics](#) products for new and existing call system installations. Companies choosing RCare’s state-of-the-art nurse call system can now use new or existing Inovonics hardware for upfront cost savings.

“Our mission is to improve the lives of all seniors and those who care for them,” emphasized Kowal. “In order to accomplish this, we decided to make an even lower cost solution to accommodate affordable housing providers.”

RCare created the HCube, an emergency call program for affordable housing communities. The program has an incredibly low cost of entry and nominal ongoing fees. It requires minimal hardware to maintain, no landlines, and only one internet connection for the entire building.

Things are moving quickly for RCare. They will celebrate their growth at the upcoming AHCA/NCAL show October 13-16 in Orlando, FL and the LeadingAge Annual conference October 27-30 in San Diego.

[ABOUT RCare](#)

RCare is a global provider of [wireless nurse call](#) and personal emergency response systems for the entire spectrum of eldercare and senior living. Our components integrate into a variety of healthcare communication systems to create efficient and verifiable responses to medical emergencies. RCare

works together with distribution partners to build individualized, flexible and seamless systems to enhance both caregiving and resident quality of life. Contact info@rcareinc.com or call 585-671-4144.