

# RCare Donates 800 Smartphones to Rochester Homeless Shelter



For Immediate Release

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RCare, Inc., maker of wired and wireless [nurse call systems](#), has made a generous donation to [Open Door Mission](#), a Rochester-based organization serving the homeless population.

RCare's founder and president, Myron Kowal, is active in the Rochester community, and was impressed by the good work Open Door Mission is doing. "Among the many challenges that homeless people face, one of the biggest is communication, and having a permanent contact number that people can use to reach them," Kowal said. "It's important for people when they're looking for a job, and for housing, and for receiving the services to help them get back on their feet. When I heard about this need, I knew we had to help."

The donated phones are the RPhone model that RCare uses for its award-winning caregiving app, [RCare Mobile](#). The durable phones are designed to be drop-proof and water-proof, and they have a long battery life. "We figured those same features that make this phone work so well for caregivers on the job will make them work great for the clients of Open Door Mission," said Kowal.

RCare Mobile is a caregiving app for nursing homes and senior living communities. It provides detailed information about each patient call, to help caregivers be better prepared when answering each call.

The “I got it” button lets caregivers claim calls, ensuring each call is answered, and preventing the inefficiency of multiple caregivers responding to the same call. It also silences alerts for calls that have been claimed, which makes for a more pleasant living and working environment.

“Everyone needs contact with the outside world,” said Chuck Brady, Shelter Manager with Open Door Mission. “Cell phones help people stay in contact with their family members, make appointments, or whatever they have to do. Gone are the days of pay phones, so these cell phones will really help.”

#### About RCare

[RCare](#) is a global provider of nurse call and personal emergency response systems for the entire spectrum of eldercare and senior living. Our components integrate into a variety of healthcare communication systems to create efficient and verifiable responses to medical emergencies. RCare works together with distribution partners to build individualized, flexible and seamless systems to enhance both caregiving and resident quality of life. Contact [info@rcareinc.com](mailto:info@rcareinc.com) or call 585-671-4144.

#### About Open Door Mission

Established in 1952, the Open Door Mission is a 501(c)(3) non-profit Christian rescue mission founded to provide for the spiritual and physical needs of impoverished and homeless men, women and children of Rochester, NY by restoring hope and changing lives. Open Door Mission services include food, clothing and shelter, as well as addiction recovery support. For media inquiries and speaking engagements, contact Anna Valeria-Iseman [aviseman@opendoormission.com](mailto:aviseman@opendoormission.com) or call 585-322-5489. [www.opendoormission.com](http://www.opendoormission.com)